



# Mount Airy Main Street Association

## Membership Meeting Agenda Monday, October 17, 2022, 6-7 PM

### MAMSA Mission Statement

MAMSA members are a dedicated group of volunteer residents and business owners interested in working with the Town and other stakeholders to revitalize Mount Airy's historic downtown business district. MAMSA strives to establish downtown as a gathering place and center of community life, promote commerce for local businesses, sponsor cultural events for residents and visitors, and create a small-town destination that is easily accessible by car, bike, and foot.

Website: [www.mountairymainstreet.org](http://www.mountairymainstreet.org)

Facebook: @MountAiryMainStreet

**Officers:** President, Kelly M Patrick; Vice President, Alice Settle-Raskin; Secretary, TBD; Treasurer, Dick Swanson; Board Appointed Executive BOD Member, TBD

**Board of Directors:** Alexandra Banderas, Billy Deavers, Dave Reagle, Deborah Franks-Earls, Laura Zaborowski, Lauren Pulz, Michelle Wenck, Raymond Miller

### Call Meeting to Order

- Introductions - all
- Approval of Minutes from 8/15/22 Member Meeting
- MAMSA Structure Updates - Kelly

### Organization Committee

*Volunteers. Communications. Fundraising. Enhancing Partnerships.*

- Community Collaboration Meetings - Kelly
- Fundraiser Updates
  - Oktoberfest Recap - Kelly
  - Wine and Cheese Recap - Alice
  - Turkey Trot fundraiser for Mt Airy NET 11/24- Kelly
  - 2023 Chili Cook Off - Ray, Dave, Deborah
  - 2023 Spring Faire and Cornhole Tournament - Laura, Lauren, Ray, Dave, Deborah
  - 2023 Soiree in partnership with the Chamber - Ray
  - Volunteer Appreciation Party - December - Kelly P

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## **Promotions Committee**

*Events. Activities. Marketing. Advertising. Social Media Campaigns.*

- Event Updates
  - Fall Fest Recap - Michelle
  - Business Card Exchange 10/20 - Kelly
  - Restaurant Chili Challenge 10/20 - Ray and Dave
  - Halloween on Main 10/26 - Lauren
  - MAMSA Float in Parade 12/3 - Kelly
  - Social Media Campaigns - Laura, Lauren, Alexandra

## **Economic Vitality Committee**

*Property Development. Business Recruitment. Enhancing Partnership.*

- Updates on DTZ Properties available - Alice

## **Design Committee**

*Building Improvements. Public Spaces. Beautification.*

- As part of “Home for the Holidays”, the Town is seeking volunteers to partner with the Arts Alliance in window painting. - Kelly
- Facade Grant Updates - Dick

## **Financial Update – Dick Swanson, Treasurer**

## **Farmers Market Update – Alice Settle- Raskin, Market Master**

## **Open Forum**

## **Upcoming Dates**

10/20 - Business Card Exchange, 5-7pm The Phoenix Room, Laurienzo's

10/26 - Trick or Treat on Main

11/24 - Turkey Trot

12/19 - tentative date of Volunteer/Member Appreciation Party

## **Town Events**

11/11 - Home for the Holidays 5-8, carriage rides, window painting by the Arts Alliance, music

12/9 - Jingle Mingle 5-8, carriage rides and Santa in Caboose

12/3 - Tree Lighting 5:30, 6:30 - Parade

12/18 - Menorah Lighting 5:00