



# Mount Airy Main Street Association

## General Membership Meeting Agenda Monday, April 17, 2023

### MAMSA Mission Statement

MAMSA members are a dedicated group of volunteer residents and business owners interested in working with the Town and other stakeholders to revitalize Mount Airy's historic downtown business district. MAMSA strives to establish downtown as a gathering place and center of community life, promote commerce for local businesses, sponsor cultural events for residents and visitors, and create a small-town destination that is easily accessible by car, bike, and foot.

Website: [www.mountairymainstreet.org](http://www.mountairymainstreet.org)

Facebook: @MountAiryMainStreet

**Officers:** President, Kelly M Patrick; Vice President, Alice Settle-Raskin; Secretary, TBD; Treasurer, Dick Swanson; Board Appointed Executive BOD Member, Dave Reagle

**Board of Directors:** Alexandra Banderas, Billy Deavers, Deborah Franks-Earls, Laura Zaborowski, Lauren Pulz, Michelle Wenck, Raymond Miller

- Call Meeting to Order
- Welcome and Introductions
- Overall Updates
  - Online candidate forms are available for Board of Directors and Secretary positions
  - MAMSA Volunteer Night at the 4 County Lions Carnival - Monday 6/5

### Organization Committee

*Volunteers. Communications. Fundraising. Enhancing Partnerships.*

- Fundraiser Updates
  - Restaurant Fundraisers - Michelle
    - 5/23 - Memories Charcoal House
    - 7/17 - J and P Pizza
    - 8/28 - Walkers Tap and Table
  - Membership Drive - Deborah

## **Promotions Committee**

*Events. Activities. Marketing. Advertising. Social Media Campaigns.*

- Event Updates
  - Boot Scootin on Main Street - April 24 - Alice
  - Spring Faire - May 14 - Laura
  - Cornhole Tournament at Spring Faire - May 14 - Raymond
  - Sidewalk Chalk Art - July 15 - Laura
  - Wine and Cheese on Main - Aug 17 - Alice
  - Oktoberfest - Sept 23 - Kelly

## **Economic Vitality Committee**

*Property Development. Business Recruitment. Enhancing Partnership.*

- Updates on DTZ Properties available - Alice
- Directory Sign Updates - Alice

## **Design Committee**

*Building Improvements. Public Spaces. Beautification.*

- Main Street Clean up Day- April 22 - Kelly
- Art Work on Main - ongoing projects- Laura
- Beautification "Wish List" - Kelly

## **Financial Update – Dick Swanson, Treasurer**

## **Farmers Market Update – Alice Settle- Raskin, Market Master**

## **Open Forum**

## **Upcoming Dates**

4/22 - Main Street Clean Up

4/24 - Boot Scootin on Main

5/14 - Spring Faire

5/23 - MCH Fundraiser

6/5 - MAMSA Volunteer Night at 4 County Lions Carnival

6/19 - MAMSA Membership Meeting and Elections - 6pm - Upper Deck