

The Mount Airy Main Street Association (MAMSA) is happy to share the renewed...

#### **MOUNT AIRY BREEZE NEWSLETTER!**

MAMSA is a group of volunteers that are dedicated to revitalizing Mount Airy's Historic Downtown.

Please join us by volunteering and becoming a member. MAMSA meets the third Monday of each month at 7:00 p.m. in Town Hall. We invite you join us! We look forward to seeing you at our next meeting!

Enjoy this edition of the Mount Airy Breeze Newsletter.



#### **MAMSA Officers**

#### **President**

Ellie Bonde

#### **Vice President**

Dick Swanson

#### Treasurer

**Dick Swanson** 

#### **Secretary**

**Kelly Patrick** 

#### Historian

Kelly Green

## **Mount Airy Library Volunteer Fair**

The Mount Airy Library will hold a Volunteer Fair on March 24, 2018 from 1:00—4:00 p.m.. This is an amazing opportunity for those looking to volunteer in our community. You will definitely find an opportunity here!

There will be many local organizations on hand to share ways that you can make our community a better place.

Organizations attending include:

- Mount Airy Net
- KPETS
- Mount Airy Lions Club
- God's Kitchen
- Mt. Airy Garden Club
- Frederick County Parks and Recreation
- St. James Thrift Shop
- Mt. Airy Trash Mob
- Historical Society of Mount Airy
- Rotary Club of Mount Airy
- Mount Airy Main Street Association
- Mount Airy Farmers Market







- Slow Jam—Second Sunday of each month from 6:00-8:00 p.m. in Town Hall
- MAMSA Meetings—Third Monday of each month at 7:00 p.m. in Town Hall
- Volunteer Fair—March 24, 2018 from 1:00 p.m. 4:00 p.m. at the Mount Airy Library
- The Hunt for the Golden Egg— March 28—March 31, 2018
- The Eggstravagent Evening on Main—March 30, 2018
- 12th Annual Main Street Heat Chili
   Cook Off—April 7, 2018 from 10 a.m.
   5 p.m. on Main Street
- Restaurant Week—April 22—29, 2018
- Farmers Market—Wednesdays from May 16—September 26. 2018 from 3:00-7:00 p.m. in the Rail Yard
- Festival of the Creatives—June 23, 2018
- Hot Summer Nights—July 21, 2018
- **History 101**—September 17-22, 2018
- Celebrate Mount Airy—August 25, 2018
- Octoberfest/Cornhole—September 29, 2018
- Haunted Trail—October 27, 2018
- **Downtown Holiday Preview** November 16, 2018
- Small Business Saturday— November 24, 2018
- A Main Street Christmas— December 1, 2018

# Downtown Mount Airy after 15 Years with MAMSA—by Ellie Bonde

It's incredible to think that Mount Airy was awarded the designation as a *Historic Main Street* 15 years ago! Three hardworking families, ordinary citizens, not business owners, joined together at the urging of Mayor Jim Holt in the effort to submit the application with the State of Maryland in 2003. The town was awarded the designation in 2004! We are forever indebted to their hard work and foresight to achieve this honor. The birth of the Mount Airy Main Street Association (MAMSA) coincided with a burst of energy with new businesses opening in the historic downtown area.

#### Some Highlights over the last 15 years...

#### MAMSA:

assisted in creating the job description and interviewing our first Main Street Manager, Jill Lemke. A celebration was held at Rachel's Garden, a restaurant on Main Street (housed in a building lost in the fire of 2007) thanking stakeholders and volunteers for their efforts in obtaining the *Main Street* designation.

The Facade Grant program was initiated; assisting downtown building owners with updating the exteriors of the buildings. Over the years, more than \$172,000.00 in matching funds has been awarded. MAMSA coordinated Main Street Revitalization workshops for business members and stakeholders.

- sponsored downtown cleanup events and planted flowers in front of the Museum in the Flatiron Building as well as purchased all the black trash cans, planters and benches throughout downtown through matching grants from the Main Street Improvement Program. Our organization continues to provide maintenance and replacement of plants in the downtown planters.
- petitioned the State Highway Administration to obtain the Historic Maryland Signage you see today on Interstate 70. Due to the group's efforts, Mount Airy is included on the Maryland Scenic Byways map, as well as the Journey Through Hallowed Ground map.
- purchased ads in the Frederick Magazine, Carroll Magazine and Maryland Magazine promoting the downtown as a destination. After the 2007 fire, MAMSA held a Big Band Bash fundraiser, resulting in \$27,000.00 in grants to businesses affected by the fire. The Association paid for many radio ads to promote the businesses re-opening after the fire.
- created and updated a Walking Tour Map of Historic Downtown, listing all the businesses. A Healthy Living Walking Tour of the Rails to Trails with the Carroll County Health Department, Carroll Hospital, the Library, and the Town was coordinated by MAMSA. A large donation was given toward the installation of the Caboose. The Second Sunday Slow Jam is in its fifth year featuring old time musicians in Town Hall on the Second Sunday at 6 to 8 PM.

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### Mackenzie the Caboose, in Song! by Larry Hushour



Some people ask how *Mackenzie* the caboose got her name? And then they ask how we know she is a lady? The answer requires a bit of good spirit and a willingness to play along with the story of a sad caboose left in ruin on a farm near Penn Shop Road. When several of us saw her for the first time, she immediately took on a personality. It was not long before Diane Martin (Director of the Mt. Airy Community Fund) began referring to her as "Mac." She stated that Mac stood for Mount Airy Caboose. I agreed, but her paint was faded to a pinkish color, and she was set up as a club house for kids. Perhaps my Navy background placed her in the category of a ship. And all ships are ladies. So,

it was decided that Mac was short for Mackenzie, and our town's caboose was a tomboy. As she was being *dolled up* at the B&O Museum's restoration shop, a song was written that helps define Mackenzie's personality! You may hear the song on

YouTube by searching for *Mackenzie the caboose*.

#### Mackenzie

#### (verse 1)

Mackenzie was a redhead, Born in 1924.

She roamed across the country, but she lived near Baltimore.

She really liked to dance, but she settled to the back,

Cause the men would try to lead her, and she didn't care for that.

#### (chorus)

But she grew up tough on the rugged rail, in the golden age of steam, She's the queen of Mt Airy, the star of every scene. She's the queen of Mt. Airy, she's everybody's dream.

#### (verse 2)

She was tough like a tom-boy, in the Second World War. Bringing troop supplies, to the port of Baltimore. And when the war was over, she was humble to the core. The engines got the glory, poor Mackenzie got ignored.

#### (chorus)

#### (verse 3)

Well, Mackenzie's red hair faded, in the rust of newer days. And the engineers no longer, would let her out to play They stuck her in a field, on a rail that made her stay. No longer could she dance, she couldn't even sway.

#### (chorus)

#### (verse 4)

From out in the distance, Mackenzie heard a noise.

A riggin' crew was coming, with lots of big boy toys.

They picked her up and placed her, on the Main Street of the town.

And now Mackenzie dances, when the people come around.

(chorus)





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# Market Master Alice Settle-Raskin



# Mount Airy Main Street Farmers' Market – Back in the Railyard; Focused on HEAL—by Alice Settle Raskin

It's a brand new year for the Mount Airy Main Street Farmers' Market where we're looking forward to an abundant season full of farm-freshness! We can't wait to see you on Wednesdays, May 16—September 26, 2018 from 3–7 p.m. We are back in our renewed space—in the railyard behind the Historic Mount Airy Train Station where we'll *Feel the HEAL* (Healthy Eating, Active Living) all season long!

#### 2018 Market Season!

While it's early yet to tell you who all will be at the market this season, we're confident that you'll love up to 14 vendors per day – including fruit and veggies, meat, eggs, and cheese farmers and producers, bakers, a coffee purveyor, a local wine sangria maker, and our awesome wood-fired pizza maker, all bringing in a bountiful harvest! We're working to attract others, too – such as a Maryland seafood vendor, and crafters and artisans! A full list of vendors and activities will be on our website come May! So, mark it on your calendars to **Buy Local** and **Eat Fresh** on Wednesdays at the Mount Airy Main Street Farmers' Market where you can enjoy Live, Local Music and find opportunities to ...

#### Feel the HEAL!!!

Did you know that our farmers' market is an integral part of Mount Airy's recent *HEAL* resolution? That within the Town's resolution to be a *Healthy Eating ,Active Living* community, the market plays a key role to leading visitors to healthy eating options – to buy local, eat fresh and healthy?

We're bringing our local UMD Extension FSNE educator to give Food & Nutrition demos twice monthly. Using fruits and vegetables found at the market, she will teach you about the nutritional benefits of locally grown produce, how to prepare seasonal dishes, and ... *drum roll, please* ... she will provide samples of what she's prepared on-site.

Tying in Main Street, Mount Airy's local lore, and our natural habitat with *HEAL* activities at the Market—we're planning to have Yoga on Main, Taste of Main (samples from local restaurants), Rails-to-Trails nature walks, Senior Days on Main, Discount Days on Main, Dog Days of Summer (for our canine friends), Caboose Story Time and more!

#### Stay Tuned! Learn More!

Keep up with us at Mount Airy Main Street Farmers' Market by visiting:

**Website:** MountAiryMainStreetFarmersMarket.org **Facebook:** @MountAiryFarmersMarket

Mount Airy Main Street Farmers' Market c/o Alice Settle-Raskin, Market Master P.O. Box 788, Mount Airy, MD 21771

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## **Downtown Mount Airy after 15 Years with MAMSA**—**by Ellie Bonde** (continued from Page 2)

#### MAMSA:

worked together with the Town to create and install historic signs on the downtown buildings. Recently the Association installed a three-panel sign on the south wall of Town Hall. One panel depicts the history of the town, another is a bulletin board announcing upcoming activities, and the third is a map of the downtown area and list of businesses.

# Donated by the Mount Airy Main Street Association 2017

#### Ongoing Activities...

Continuing activities include:

- I-spy style Easter Egg Hunt.
- Santa Parade and tree lighting.
- mid-summer outdoor movies and live music downtown.
- sidewalk chalk art contest.
- History 101, presented in partnership with the Carroll County Library Mount Airy Branch is a week-long series featuring free programs relating to the history of our region.
- downtown Mount Airy Main Street Farmers Market, held from mid—May to the end of September, brings local fresh produce on Wednesdays from 3 to 7 pm.

MAMSA sponsors a couple of cornhole competitions. The first is during the chili cook-off on April 7, 2018 and the second is during the Octoberfest on September 29, 2018.

This is just a sampling of all that MAMSA has accomplished in the fifteen years it has existed but does provide an overview of our efforts and accomplishments. The Mount Airy Main Street Association is dedicated to enhancing, promoting and preserving the vitality and economic viability of downtown through implementation of the Main Street Program.

Everyone is invited to join the group; we meet on the third Monday of every month in Town Hall. Membership is open to everyone in the community and the only requirement is a desire

#### The MAMSA Mission Statement

Mt. Airy Main Street Association (MAMSA) members are a dedicated group of volunteer residents and business owners interested in working with the Town and other stakeholders to revitalize Mt. Airy's historic downtown business district.

MAMSA strives to establish Downtown as a gathering place and center of community life, promote commerce for local businesses, sponsor cultural events for residents and visitors, and create a small town destination that is easily accessible by car, bike, and foot.

#### **Volunteers are Needed**

- Promotion Committee
- Cornhole Competitions
- Eggstravagant Evening
- Chili Cook Off/Corn Hole
- Farmers Market
- Mackenzie the Caboose
- 2019 Calendar
- History 101



Please contact MAMSA if you are able to Volunteer. We hope to see you out and about the town!
Reach out to us via:

- ✓ MAMSA Facebook Page
- √ http://mountairymainstreet.org
- ✓ Email—mamsa788@yahoo.com

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You are invited to join the Mount Airy Main Street Association (MAMSA)! We need your help to support our vital efforts to promote downtown Mount Airy, the heart of our community. Every one is welcome... we meet the third Monday of each month at 7:00 p.m. in Town Hall. We look forward to welcoming you to our team!

## YES! I WOULD LOVE TO BECOME A MEMBER OF MAMSA!

Please make your check payable to the Mount Airy Main Street Association (MAMSA). MAMSA is a non-profit organization.

| 0               | Individual | \$15.00 |
|-----------------|------------|---------|
| 0               | Family     | \$25.00 |
| 0               | Business   | \$30.00 |
| PLEASE PRINT    |            |         |
| Name:           |            |         |
| Street Address: |            |         |
| City:           |            |         |
| State & Zip:    |            |         |
| Phone Number:   |            |         |
| E-Mail:         |            |         |

Please mail your completed form and check to:

Mount Airy Main Street Association (MAMSA) Attention: Membership Chairperson P.O. Box 788 Mount Airy, MD 21771

