



A dedicated group of volunteer residents and business owners interested in revitalizing Historic Downtown Mount Airy

Mount Airy Main Street Association

P.O. Box 788 · Mount Airy, Maryland 21771

www.MountAiryMainStreet.org · Info@MountAiryMainStreet.org

Dear Merchants,

Thank you for your consideration in supporting the Mount Airy Main Street Association (MAMSA). With your contribution we will continue to accomplish great things!

Throughout 2023, we worked hard to showcase all Main Street has to offer in a variety of ways. Hosting events such as the Chocolate Crawl, Search for the Golden Ticket, the Wine and Cheese on Main, Boot Scootin' on Main, Oktoberfest, and the collaboration for the 2023 Mt. Airy Soiree and much more; MAMSA brought over 10,000 people to Main Street. We know the value of a strong community. In addition, the Farmers' Market, held on for 18 consecutive Wednesday afternoons from late May to September, brings an average of 600-750 patrons per market day to Main Street. By creating ad campaigns, including "Shop. Dine. Tour. Enjoy!", we successfully promoted Downtown Businesses on WFRE and local print ads, reaching hundreds of thousands of residents in multiple counties.

MAMSA continually strives to increase partnerships and build trust through collaboration. Are you interested in building relationships with our Main Street business owners? Could you and your business benefit by establishing connections? MAMSA membership meetings are open to all and are a great way to meet new people and stay up to date on the latest and greatest happenings on Main! These are held on the third Monday of most even months (Feb, Apr, June, Aug, Oct), 6:00-7:00 p.m.

By joining you help fulfill our mission to foster interest in downtown Mount Airy. MAMSA is a volunteer organization and 100% of membership dues and donations go right back into supporting Historic Downtown Mount Airy. Voting during membership meetings and for the election of MAMSA officials is only open to active members.

As a token of our appreciation, your logo will proudly be displayed on our website, linking visitors to your business page. Invitations will be extended for all membership, networking events, and our private annual end of year appreciation party.

To become a merchant member or to renew your merchant membership online, please visit www.mountairymainstreet.org/become-a-member and click on the **Sign-Up Online** button under Merchant Members or mail in the attached form completed along with a check for \$40.

Thank you for your continued support.

Sincerely,

Your friends at the

Mount Airy Main Street Association

Keep up-to-date! Visit our website – www.MountAiryMainStreet.org – and follow us on Facebook.



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Join Us! Help Shape Downtown Mount Airy!

By becoming a member of the Mount Airy Main Street Association (MAMSA), you join others who want to preserve the past and influence the future of the Downtown Mount Airy Main Street community. MAMSA is a 501(c)(3) nonprofit organization. Your donation may be tax deductible.

Membership Registration Form

YES! I want to join the Mount Airy Main Street Association!

Annual Membership (Voting): Merchant/Business (\$40) Individual/Family (\$20)

Friend of MAMSA (Non-voting): \$10 Donation \$15 Donation \$20 Donation \$25 Donation Other _____

I am interested in: Volunteering at MAMSA Events: YES NO Sponsoring MAMSA Events: YES NO

PLEASE PRINT NEATLY

Date: _____

Business Name (if applicable)			
Name			
Street Address			
City			
State		Zip	
Phone Number			
E-mail			
Website (If applicable)			

If mailing, please make the check payable to Mount Airy Main Street Association and send it with this form to:

Attn: Membership Chairman, Mount Airy Main Street Association (MAMSA), P.O. Box 788, Mount Airy, MD 21771

**Annual Memberships run January 1st – December 31st. Rates Effective February 1, 2020. Your donated time may be used in place of a monetary donation as a Friend of MAMSA. All Names of MAMSA Members and Friends of MAMSA will be recognized in the upcoming MAMSA quarterly or annual reports published online unless requested otherwise by placing an X in the following box: I request that my name not be published.*