



# *Mount Airy Main Street Association*

## **Organization Committee**

### **PURPOSE:**

- Promote program to stakeholders and the community
- Manage staff and volunteers
- Raise money for activities and administration
- Manage the program's finances

### **INTERNAL TASKS:**

- Draft a committee work plan
- Put together a media resource list
- Develop a speakers' bureau
- Develop a volunteer recruitment strategy
- Develop a fundraising strategy

### **EXTERNAL TASKS:**

- Produce a newsletter
- Create a website for the program
- Produce a revitalization brochure
- Hold semi-annual volunteer orientation seminars
- Hold an annual fund drive
- Develop fundraising materials
- Hold an annual meeting and produce an annual report
- Write a newspaper column

**CHAIR: Kelly Green**

**EXECUTIVE COMMITTEE LIAISON: Kelly Patrick**

**Members:**