

# Hometown Chili Cook-Off and Custom Car Show

Saturday,  
June 20, 2020

## Sponsor Package

### The Festival

Hometown Chili Cook-Off and Custom Car Show will take place Saturday, June 20, 2020 in Historic Downtown Mount Airy, Maryland. Local restaurants will compete for the



prestigious title of “Best Chili in 21771” and coveted trophy for one year. There will also be a People’s Choice contest where local restaurants compete. In addition to a good-ole hometown competition, Main Street will be lined with Custom Cars from all over the

region. Festival attendees will enjoy, live music, activities for the entire family including Beer and Wine, Kids Corner, dining, and shopping along Historic Main Street. Proceeds will benefit the Mount Airy Main Street Association and 4 County Lions Club.

### Investing Together

Your investment is not only sponsorship, it is a partnership. Each package is tailored to include an extensive menu of benefits designed to create a platform to fit the needs and objectives of all types of businesses.



### The Details

Date: Saturday, June 20, 2020

Time: 11:00am to 6:00pm

Location: Main Street, Mount Airy, Maryland  
(Route 808, Main Street, Mount Airy)

Potential Attendance: 5,000



### Sponsor Benefits

- On-site presence
- Promote positive brand
- Increases brand awareness
- Reach wider demographics
- Enhance customer experience
- Logo recognition
- Positive affiliation
- Tax benefits

### Sponsorship Levels

Pepper X (1) - Available - \$1,500.00

Carolina Reaper (1) Available - \$1,000.00

Red Savina Habanero - \$500.00

Ghost Pepper - \$250.00

7 Pot Primo - \$150.00

Jalapeno - \$100.00

[www.mountairymainstreet.org](http://www.mountairymainstreet.org)