



**Mount Airy Main Street Association
General Membership Meeting
April 15th, 2008
7:30 pm**

Agenda

President - Dalia Schulman

- Welcome
- Market Bags / Debbie Holt (Farmer's Market)

Main Street Manager - Kelly Ziad

- National Main Street Conference Update

Economic Restructuring Committee - Dick Swanson

Design Committee - Tina Swanson

Promotions Committee - Ellie Bonde

- Chili Cook off

Organization Committee - Chrissy Jongezoon

- Organization Overview

The Chili Cook-off held April 12th in the RAILYARD was a huge success. The weather was perfect, the music provided by Charming Molly and the Caballeros was wonderful, the tantalizing fragrance of chili filled the air, and children were entertained by Reggie the Clown. Scores of visitors were brought to the area thanks to CATS transportation from the free parking area at the Mount Airy Fire Company's carnival grounds. The International Chili Society's sanctioned event brought serious 'chili heads' from throughout the east coast. Participants enjoyed tasting the wide variety of salsas, green and red chilies, and everyone found a favorite among them.

As we work on revitalizing/reconstructing our historic Main Street, these events are an important way to help support our downtown merchants. The Mount Airy Main Street Association would like to thank many individuals and organizations who made it possible.

Mount Airy Animal Hospital, Gazette Newspapers, New Windsor State Bank, B B&T Bank, Flow Rite, Inc. the Jeremy Foundation, Kenneth J. Benjamin, DPM, Thornberry Consulting, LLC, Total Construction Services, Inc., Signs by Tomorrow, The Cleaning Authority, Health Unlimited, Chiropractic First, Century Dodge Mount Airy, My Cell, Frederick Magazine, The Wren House, Illiano Properties, Liganore Winecellars, Wagner Meats, LLC, Mt. Airy Eye Care Center, M5 Signs, Completely Fit, Weis, Provident Bank, Cornerstone Fixturing, CBI Development Group, Inc., Animal Health Center, National Pork Board, Fogle's Septic, Carroll Area Transit Services, The Upper Deck, Clipper City Brewing, National Republic Distributors, The Mount Airy Town Council and the Town of Mount Airy.

We also thank the Vintage Coffee House, J & P Pizza, Olde Town Restaurant, Carterque Barbecue and Grilling Company, and the Mount Airy Volunteer Fire Company for participating in our first Restaurant/Firehouse chili challenge, won by our own MAVFC.

This event would not be possible without the help of our MAMSA volunteers, the boy and girl scouts, their parents, and other volunteers too numerous to mention.

Ellie Bonde, MAMSA Promotions Committee Chair
Barb Corbalis, Event Coordinator

Mount Airy Main Street Association
P. O. Box 788
Mount Airy, Maryland 21771
www.mountairymainstreet.org

- bus. donated

- sold fewer bags than last year, probably b/c the
cooks ran out of chili

MAMSA
Organization Overview
Chrissy Jongezoon
301-332-7561

Purpose of the Organization Committee:

Partner with MAMSA committees in the review, planning and acquisition of resources so they have the support they need for promotions and activities (short term and long term), marketing and administration

In order to begin planning, we need to evaluate our current resources and determine ways we can maintain and improve them to create a successful Main Street Mount Airy.

Resources-
(Financial)

How much money do we need?

By looking at previous spending and projected spending by committee chairs and money allocated to town of Mount Airy or other entities, we can more accurately estimate how much money we will need to accomplish our work plan.

How will we get the money we need?

Membership dues
Donations & pledges of support both public and private to support general program activities
Sponsorships to support specific programs and activities (typically corporate)
Endowments & Grants for long term support of daily and long term special project

(Volunteers)

How will we attract the volunteers we need?

Membership drive, word of mouth, advertising

How will we maintain our volunteer involvement?

Proper training, involvement, acknowledgement

What will be our gauge?

Resource Budget & Accounting System
Feedback-Association and Community
Membership numbers
Attendance at general membership meetings

My goals as Organization Chair are to:

- Create an Organization Committee
- Meet with committee members to determine projected needs as well as review previous spending so we can determine a resource budget
- Create strategies to promote MAMSA and Main Street activities
- Produce MAMSA Newsletter (on-line/USPS)
- Membership Drive
- Sponsorship, endowment & grant procurement
- Create orientation for new members and ongoing volunteers and members
- High level 12 month work plan
- Activity and committee specific work plans
- Create a focus group system to ensure effectiveness of plans