

Mount Airy Main Street Association
March 28, 2007

1. Introductions:

Ellie Bonde	Tina Swanson	Celia Bernido	Tonya Lee (<i>Messenger</i>)
Debbie Holt	John Cherry	Sherri Johnson	Michelle Caballero
Dalia Schulman	Patty Williamson	Aaron Lubick	Connie McKain
Dick Swanson	Judy Elwood	Jim Gangawere	Jennifer Shaffer
Glenn Hain (BOA)	Zach Hauser	Amy Lubick	

2. Committee Reports

A. Organization (Aaron Lubick): Aaron provided a list of donors and sponsors for the Chili Cook-Off event. MAMSA has had a great response from area businesses. Aaron suggested that this could become a significant signature fundraising event for MAMSA.

B. Promotions (Ellie Bonde):

Ellie provided an update about the April 14, 2007 Chili Cook-off. She reported that two bands are currently scheduled to perform; numerous chili cooks have registered; they are still accepting registrations for cooks and judges; visitors will have an opportunity to win a chili basket prize by visiting participating downtown stores.

Mother's Day of Hope: Promotions has scheduled a one-day event on the day before Mother's Day. Shops will "adopt" local charities and will be encouraged to donate a portion of their day's receipts.

Farmer's Market: A downtown market is scheduled from May 16 through Sept. 26 on Wednesdays from 3 till 7 pm.

C. Economic Restructuring:

D. Facade (Celia Bernido): The Facade committee met earlier in the month. We are waiting to hear about extensions for the projects that have already been approved.

E. Design (Tina Swanson):

F. Membership (Judy Elwood):

3. Treasurer's Report (Celia Bernido)

- ÿ Town budget remaining as of January 19, 2007: \$8,306 available for MAMSA use (balance of the \$15K allocation); These funds are available to MAMSA until June. In addition, once we receive the State's reimbursement (matching funds) for the planter purchases, MAMSA will have an additional \$4,000 in the account.
- ÿ Carroll Co. Community Foundation balance is \$8,250 (3/28/07). The money in this account is from membership dues and fundraising activities.

4. Main Street Manager's Report

- ÿ Kelly is attending a Main Street training event.

5. Council Liaison Report (Gary Nelson):

6. Upcoming Event Dates

- ÿ **Search for the Golden Egg:** March 31 – April 7
- ÿ **Chili event:** April 14: This event has been posted on the chili organization's website and participants are starting to sign up: www.chilicookoff.com .
- ÿ **Mother's Day of Hope:** May 12, 2007
- ÿ **Farmer's market:** May 16 – Sept 26 (Wednesdays, 3-7 pm)

7. New Business/Announcements

- ÿ **Glenn Hain and Zachary Houser (Bank of America):** Mr. Houser is a Small Business Specialist with a division of BOA that focuses on supporting and providing banking services to small businesses. Services include on-line payroll systems for businesses with less than 20 employees. They also provide services to non-profits.
- ÿ **By-laws:** Dick Swanson provided an update on the by-laws. By-laws are in draft form pending review and approval by the board members. The articles of incorporation are nearly complete too. For the Articles, Dick needs a list of people who are creating the actual corporation. A suggestion has been made to expand the list of board members from 7 to 15 members.
- ÿ **Train station:** The owner, Brian Gallagher, contacted Dalia to let her know that he has completed his application for a Facade Grant.
- ÿ **Lights:** A discussion ensued about downtown lighting. It was recognized that new downtown lights for the various development projects should match; however, town code and officials may prohibit use of updated white lighting.

8. Next Meeting

Meeting minutes prepared by John Cherry