

Mount Airy Main Street Association
November 19, 2006
4:00 pm

1. Attendees:

Ellie Bonde	Celia Bernido	Jim Holt	Judy Elwood
Chris Bernido	Dalia Schulman	Sherri Johnson	Amy Lubick
Debbie Holt	John Cherry		

2. MAMSA Path Forward

Amy summarized the Town Council's recent decision to make the manager position a half-time job split with planner responsibilities. The \$60,000 pledged to MAMSA will actually be used to hire a joint town planner/MAMSA manager. It was noted that an extra \$15,000 has been given to MAMSA but this has already been earmarked for certain items, such as street signs.

Discussion points:

- How can MAMSA get greater support from the local community? Give presentations and materials to local civic groups. Work with Lorien to bring in senior citizens; tap into their skills and resources.
- Sara has been directed by the Town Council to focus only on the facade grant.
- Need to focus on the board and officers.
- Need to get businesses involved at this time when DBA support and interest is waning. Have a business forum to find out what MAMSA can do for these businesses and the town.
- Need to have decals on store fronts.
- Amy circulated a sheet for members interested in serving on the board to sign.
- Celia agreed to remain treasurer. John agreed to remain secretary.
- Dalia was nominated as president. Approved with unanimous support.
- Sherri was nominated as vice president. Approved with unanimous support.
- The 11 attendees agreed to serve on the board. Three other likely members were identified based on prior involvement: Tom Neff, Kevin Murphy, Frank Illiano, Rob Scranton, Michele Caballero, and Joann Sap.
- Board members agreed to meet quarterly.
- Meeting adjourned at 5:50 pm.